

Sample Campaign Budget

	June	July	August	September	October
Office					
Phones	\$ 400.00	\$ 300.00	\$ 400.00	\$ 800.00	\$ 1,000.00
Phone deposit	\$ 2,000.00				
Supplies	\$ 100.00	\$ 100.00	\$ 100.00	\$ 200.00	\$ 300.00
Postage	\$ 50.00	\$ 50.00	\$ 50.00	\$ 150.00	\$ 350.00
Volunteer expenses	\$ 100.00	\$ 100.00	\$ 200.00	\$ 300.00	\$ 500.00
Printing					
Flyers	\$ 150.00		\$ 150.00		\$ 250.00
Leaflets				\$ 250.00	\$ 250.00
Paraphernalia (buttons, yard signs, etc.)				\$ 500.00	
Fundraising	\$ 1,500.00	\$ 200.00	\$ 1,000.00	\$ 200.00	\$ 1,500.00
Direct Mail					\$ 2,000.00
Volunteer Canvass				\$ 250.00	\$ 500.00
Radio					
Production					\$ 1,000.00
Spot Buy					\$ 5,000.00
Get-OutThe-Vote (GOTV)					\$ 2,000.00
(this is just a portion of GOTV budget, some of the other costs are in phones, printing, direct mail, and radio - this cost is a					
"catch-all" to unexpected costs)					
Contributions					
Candidates			\$ 2,000.00	\$ 1,500.00	\$ 500.00
Political Parties				\$ 500.00	
Coordinated Campaign		\$ 500.00			
Total Expenses	\$ 4,300.00	\$ 750.00	\$ 3,900.00	\$ 4,150.00	\$ 15,150.00
Total Income	\$ 13,500.00	\$ 1,000.00	\$ 4,450.00	\$ 1,200.00	\$ 8,200.00
Cash Flow	\$ 9,200.00	\$ 250.00	\$ 550.00	\$ (2,950.00)	\$ (6,950.00)
Cash-On-Hand (COH)	\$ 9,200.00	\$ 9,450.00	\$ 10,000.00	\$ 7,050.00	\$ 100.00